



HSFNB Board Overview



EVERY YEAR,
MORE SURVIVORS
ARE COMING HOME TO THEIR
FAMILIES
COMMUNITIES
WORKPLACES



Board orientation goals

- Provide relevant information about the Foundation.
- Explain the key aspects of the governance process.
- Delineate the relationship with the Heart and Stroke Foundation of Canada.
- Opportunity for Board member to increase understanding of the Foundation through asking questions.



Thanks to life-saving research and prevention of heart disease and stroke.



Dr. Wilfred Bigelow performs first successful open heart surgery on a patient in Canada at Toronto General Hospital using a surgical technique developed through a Foundation research grant.

1950's

First Coronary Care Unit established at Toronto General Hospital with Foundation funding. To this day, CCUs remain the gold standard for treating acute cardiovascular illness worldwide.

1960's

The Foundation introduces CPR to Canada by initiating the Emergency Cardiac Care System and creating the first CPR training program in Ontario.

1970's

Dr. Adolfo de Bold discovers atrial natriuretic factor (ANF) the hormone that controls high blood pressure, sparking a revolution in blood pressure research.

1980's

Human genome mapped with Foundation funding, mapping out over 84,000 DNA sequences related to heart disease and stroke.

1990's

Foundation funded research enables first-ever in-utero surgery to correct congenital heart defects.

2000's

A Foundation-funded research discovery, which uses a procedure called endovascular thrombectomy (ET) to treat major strokes caused by blood clots, cuts death by 50% and significantly reduces disability in survivors.

2015



BUT SO MUCH
MORE NEEDS
TO BE DONE.





MORE THAN 64,000

CANADIANS

DIE EVERY YEAR FROM

HEART DISEASE AND STROKE

- THAT'S ONE LIFE TAKEN EVERY

8 MINUTES



New Brunswick's Reality	Canada	New Brunswick
Overweight and Obesity Rates (Adults 18+)	62.3%	71.5%
Overweight and Obesity Rates (Children 5-12 yrs.)	31.5%	36%
High Blood Pressure	17.7%	21.8%



Our Vision

Healthy lives free of heart disease and stroke.



Mission Statement

- **Prevent disease**
 - Give children and youth the best start for a long, healthy life
 - Empower Canadians to live healthy lives
- **Save lives**
 - Enable faster, better cardiac emergency response and treatment
 - Enable faster, better stroke response and treatment
- **Promote recovery**
 - Enhance support for survivors, families and caregivers



We achieve our mission through:

- Investing in life-saving research
- Advocating for healthy public policies
- Partnering with stakeholders
- Engaging New Brunswickers to make health last
- Ensuring health equity



Value Statements

- A passion for health
- Making a difference
- Learning every day
- Being extraordinary together
- Embracing diversity



The Tools of Governance

- Bylaws
- Articles of Incorporation
- Policies & Procedures
- Strategic Plan
- Budget

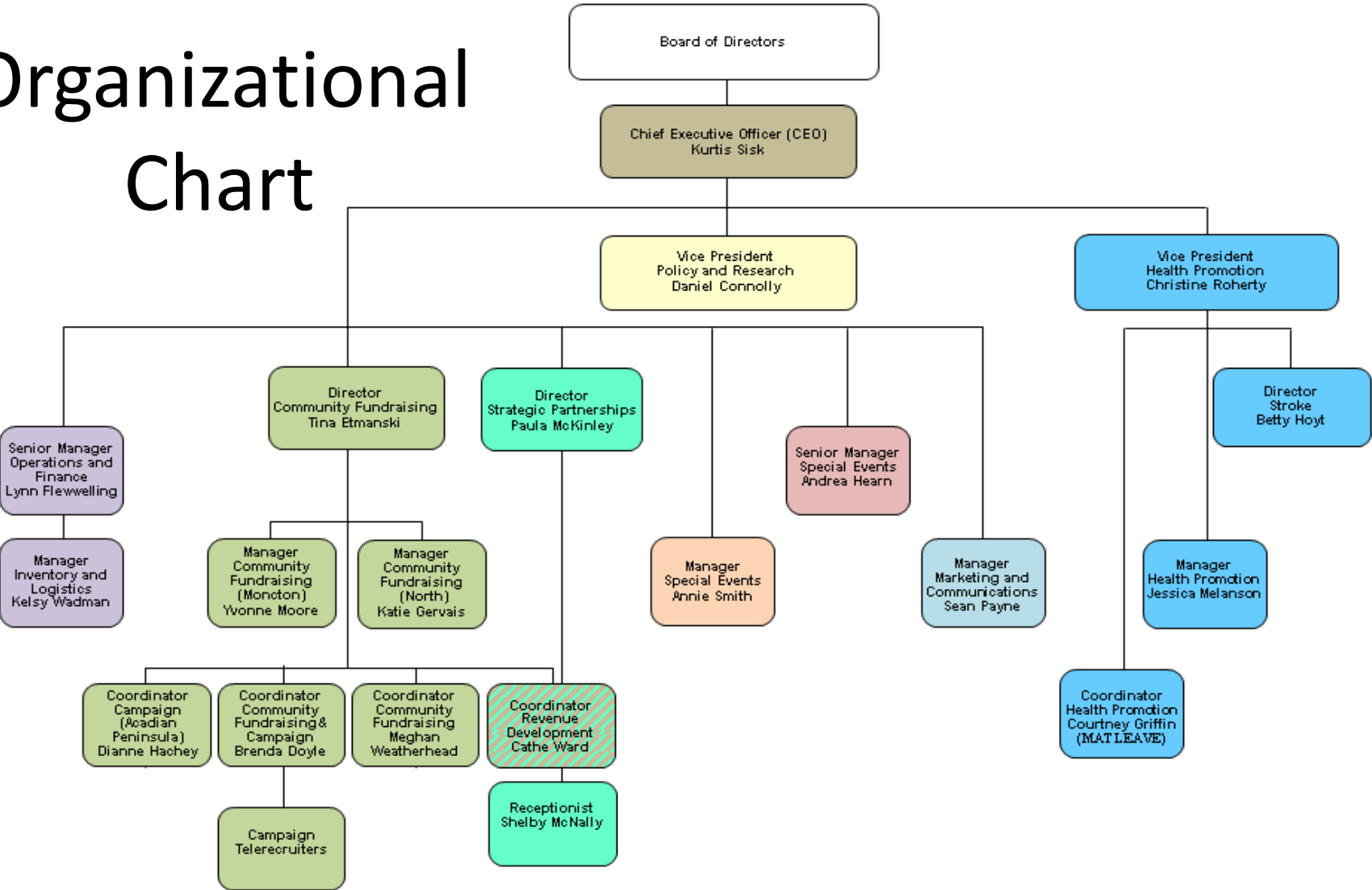


Our Strategic Priorities

- Revenue Development
- Health Promotion
- Advocacy
- Research

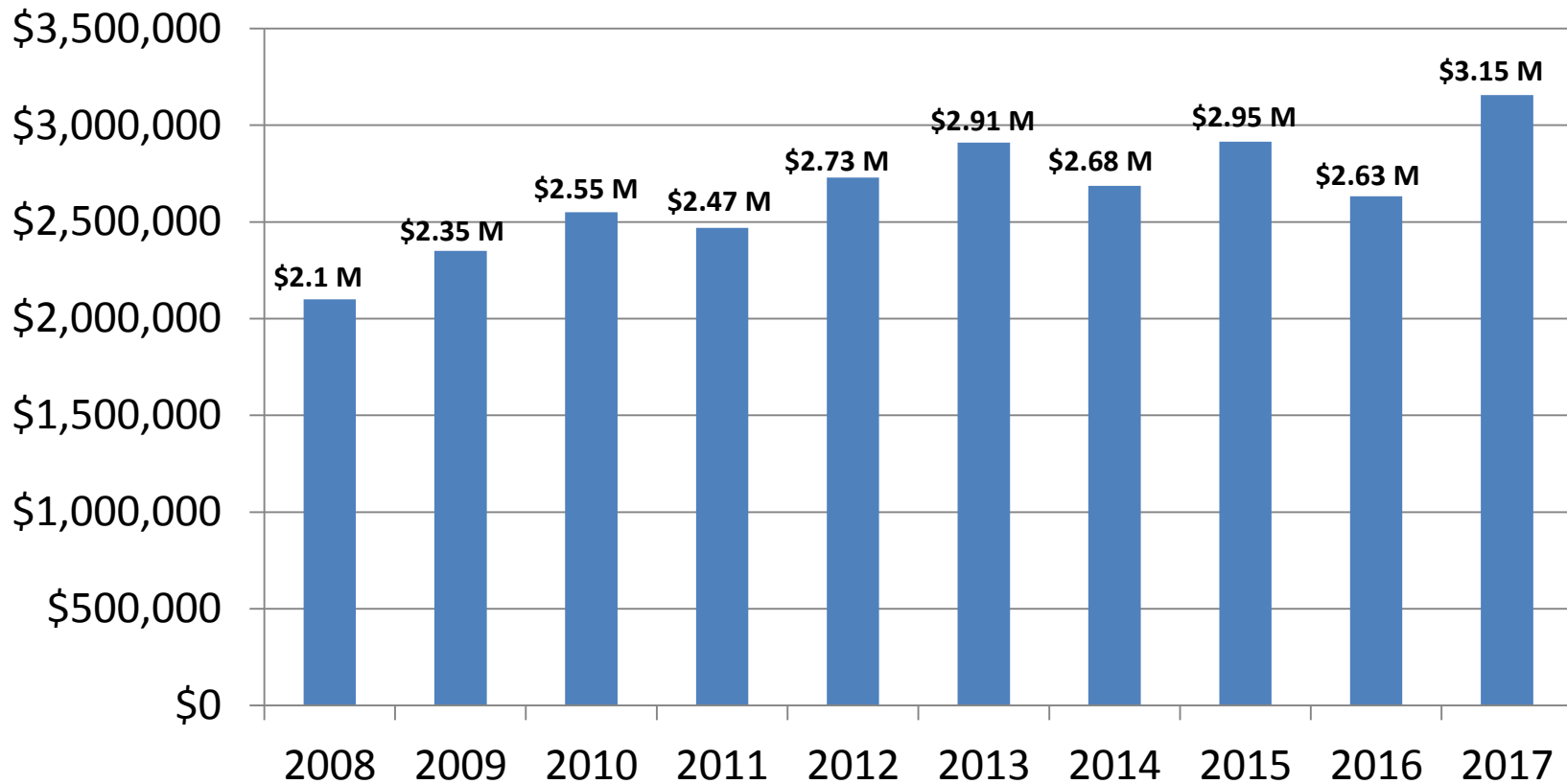


Organizational Chart

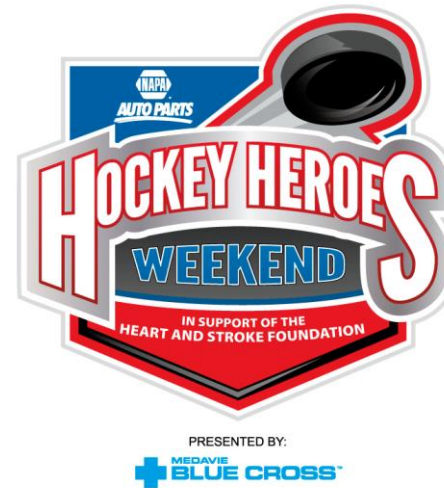


Financial Performance 10 Year Trend

(*excluding bequest due to unpredictability of performance)



Revenue Development Events



Health Promotion



FACE
is it drooping?

A RMS
can you raise both?

S PEECH
is it slurred or jumbled?

TIME
to call 9-1-1 right away.



Advocacy

- Tobacco control
- Catastrophic drug program
- Stroke care delivery
- Reducing the consumption of sugar-sweetened beverages
- Good Samaritan legislation
- Automated external defibrillators (or AEDs) in public spaces in New Brunswick
- Taxation of Sugar Sweetened Beverages
- Ellen's Law
- Revisions to Policy 711 – Healthy Eating in School
- Advocating for policies to prevent the marketing of unhealthy food and beverages to children.



Research

The Foundation continues to invest significantly in health research. Advancements in research have and will undoubtedly continue to positively impact the health profile of the residents of New Brunswick.

In 2016/2017, the Foundation expended \$697,639 on research. The Foundation funds the most highly rated cardiovascular research grants. The Foundation also provides personnel awards to researchers on an annual basis.

We have launched a fundraising campaign to raise funds for the creation of a local research endowment.



Board Responsibilities

- Understand and direct the organization's mission and purpose.
- Select the Chief Executive Officer.
- Assess the performance of the CEO.
- Ensure organizational planning and goal setting.
- Promote the Foundation's image and help find more partners (financial, programs, etc).
- Ensure integrity of the Foundation.
- Assess organizational performance.
- Adhere to the Board Attendance Policy



The Board - Staff Relationship

- Board focuses on governance; being visionaries; strategically moving forward.
- Staff manages the day to day operations.
- A dynamic partnership to achieve the goals of the Foundation.



<u>Member</u>	<u>Executive Committee</u>	<u>Medical Advisory Committee</u>	<u>Audit & Finance Committee</u>	<u>Nomination Committee</u>
Mary McKenna	President	X		
Dylan Blacquiere	2nd Vice President	X		X
Dan McKim	1nd Vice President			
Paul Ward	Treasurer		X	
Frederick Welsford	Past President			
Suzie Durocher-Hendriks				
Doug Reevey			X	X
Glen Hicks				X
Camille Haddad				
Michel D'Astous				
Wayne McDonald				
Amelia Barry		X		
Kurtis Sisk (HSFNB Staff)	Secretary		X	X
Dan Connolly (HSFNB Staff)		X		
Lynn Flewwelling (HSFNB Staff)			X	

Board/Committee Composition



Board Committees (4 Board of Director meetings per year)

The Board appoints committees to act in an advisory capacity as required. Each committee will consist of board members chosen by the Board and each committee will have a specific purpose which is defined by the Board. Each committee has the power to invite anyone to join their meetings, as deemed beneficial by the majority of the committee. But no one outside of the Board will have the power to vote on decisions. All committee members are elected by the Board for a two year mandate. No committee can commit to the expenditure of monies or incorporate policies, without the approval of the Board.

Executive Committee (4 meetings per year)

The Executive Committee has the power to perform all duties between meetings of the Board, with the exception of election of officers and the nomination of auditors, to ensure the orderly flow of business and implementation of decisions. The Executive Committee is composed of the President, the Immediate Past President, the 1st Vice-President, 2nd Vice-President, the Treasurer, and the Chief Executive Officer. The Executive Committee will address issues related to planning, programs, evaluation and internal audit.

Nomination Committee (2 meetings per year)

The Nomination Committee has the primary role to oversee recruitment, development and evaluation of the Board of Directors. All board members are entitled to nominate candidates to join the Board via the Nomination Committee. The Nomination Committee utilizes a selection process based on the necessary skill set that they have predetermined would be most beneficial to the Board using an attributes grid (see Appendix E for the attributes grid). Recruitment of new board members using a skill matrix ensures the Board has the best mix of skills that are most beneficial to the foundation.

Audit and Finance (2 meetings per year)

The Audit and Finance Committee has the primary role to assist the Board in overseeing the financial affairs of the Foundation to ensure the long-term financial sustainability of the Foundation.

Medical Advisory Committees (2 meetings per year)

The Medical Advisory Committee has a primary role to provide medical direction to the Board of Directors on research and other medical issues that the Board contemplates. The Medical Advisory Committee is composed of a board member that is a Physician who is the chairperson of the committee.

Committees



The Board's Financial Role

- The treasurer, with staff assistance, will present a financial report for the previous period, at each Board meeting.
- The Audit and Finance Committee will make recommendations regarding finances as requested by the Board.
- An annual audit is performed by independent Auditors who are appointed annually.



Connection to the Heart and Stroke Foundation of Canada (HSFC)

- HSFNB has operated in a federated model, in an autonomous manner, as separate legal entity, under the direction of volunteer board for decades.
- Effective September 1st, 2011, all of the HSF provincial Foundations, with the exception of New Brunswick, have opted to dissolve the provincial entities and form one national Foundation (HSFC).
- The HSFNB has signed an affiliation agreement with HSFC.
- The HSFNB will remain a separate legal entity, under the direction of a volunteer Board and will maintain a strong link with the HSFC.



Practical Steps for Board Service

- Attend all board meetings.
- Know the mission statement, bylaws, policies and goals.
- Prepare for meetings by reviewing the packages.
- Treat information and discussions as confidential.
- Promote the Foundation to others and seek partners.
- Stay current on issues impacting the Foundation.
- Get involved in committee work.



Fiscal 17/18 Board and Executive Committee Meeting Dates

Board Meetings		
	Time	Location
December 4 th , 2017	5:00 PM	HSFNB Saint John Office
March 12 th , 2018	5:00 PM	HSFNB Saint John Office
June 11 th , 2018	5:00 PM	HSFNB Saint John Office
September 10 th , 2018	5:00 PM	HSFNB Saint John Office
Executive Committee Meetings		
	Time	Location
November 14 th , 2017	12:00 PM	HSFNB Saint John Office
February 20 th , 2018	12:00 PM	HSFNB Saint John Office
May 22 nd , 2018	12:00 PM	HSFNB Saint John Office
August 21 st , 2018	12:00 PM	HSFNB Saint John Office

